

KATERINA MOSS

MEDIA ARTS & DESIGN STUDENT

CONTACT

-  +1 (804) 297-1247
-  katerinamoss01@gmail.com
-  Richmond, VA (Willing to relocate)
-  katerinamoss01.wixsite.com/portfolio

EDUCATION

James Madison University

Bachelors of Arts

- Major in Media Arts and Design
 - Concentration in Interactive Design
- Minor in General Business

Expected Graduation: Dec. 2023

Honors:

- Dean's List
 - Fall 2019
 - Spring 2020
 - Fall 2020
 - Spring 2021

SKILLS

- Adobe Creative Suite
- Microsoft Office
- Wordpress
- Canva
- HTML
- CSS
- SQL
- SPSS
- GitHub
- Figma

EXPERIENCE

MARKETING AND COMMUNICATIONS INTERN

May '23 - Present

Anna Julia Cooper School

- Design print and digital flyers and reports
- Manage social media channels and wordpress website
- Photograph students and events

DESIGNER

Aug '20 - Present

The Bluestone Yearbook

- Create and design layouts for yearbook pages
- Collaborate with a team of writers and photographers to compile stories
- Meet strict quarterly deadlines

VP OF PUBLIC RELATIONS

Dec '21 - Jan '23

JMU Panhellenic Executive Council

- Ran a team of 12 public relations representatives from campus organizations
- Managed social media channels with a reach of 35,000 accounts
- Created advertisements and marketing materials for Panhellenic

DIGITAL MEDIA DESIGNER

Jun '20 - Present

National Association of Medical Orchestras

- Create branding content for social media channels and website
- Design e-newsletters, meeting strict quarterly deadlines

MARKETING INTERN

May '22 - Aug '22

Tanis Financial Group

- Created and designed Instagram posts, stories, and reels
- Managed the website on Wordpress
- Managed PR appearances
- Met strict daily and weekly deadlines

MARKETING ASSISTANT

Jan '20 - Dec '21

Kappa Alpha Theta, Eta Rho Chapter

- Worked alongside VP of Marketing to organize and hold monthly PR events
- Aided in the organization and distribution of merchandise
- Assisted Online Media Director with creating content for the chapter's social media networks